The Economic Value of Northern Colorado’s Public Colleges and Universities (NoCoPCU)

**INVESTMENT ANALYSIS**

The average bachelor’s degree graduate from NoCoPCU will see an increase in earnings of $22,100 each year compared to someone with a high school diploma working in Colorado.

**NoCoPCU**

**TOTAL ANNUAL IMPACT**

$3.9 billion
Added income

- OR -

50,594 Jobs supported

**Operations spending**

Impact of annual payroll and other day-to-day spending

$1.1 billion
Added income

- OR -

33,494 new cars

11,480 Jobs supported

**Research spending**

Impact of annual research spending

$299 million
Added income

- OR -

24,055 families* a year’s worth of groceries

3,931 Jobs supported

**Start-up & spin-off company impact**

$227.9 million

901 Jobs supported

**Student spending impact**

$147.9 million

3,532 Jobs supported

**Construction spending impact**

$126 million

1,882 Jobs supported

**For every $1...**

- Students gain $3.20 in lifetime earnings
- Taxpayers gain $4.00 in added tax revenue and public sector savings
- Society gains $5.20 in added state revenue and social savings

**NoCoPCU in FY 2017-18**

- 74,026 Credit students
- 4,927 Non-credit students
- 10,830 Employees

Larimer & Weld counties, CO

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