**IBTT news video script**

**Suggested Anchor Intro**

Philanthropists John and Leslie Malone are fascinated by the healing power of stem cells.

Now the couple is committing more than $42 million dollars – a record - to Colorado State University to develop regenerative medical therapies for animals and people.

**Supers**

(0:13-0:18) near Denver, Colorado

(0:26-0:30) John Malone/Philanthropist

(0:40-0:43) Leslie Malone/Philanthropist

(1:00-1:05) Tony Frank/President, Colorado State University

(1:39-1:44) Dr. Wayne McIlwraith/CSU Equine Orthopedic Veterinarian

(2:25-2:30) Dr. Mindy Story/CSU Equine Orthopedic Veterinarian

(3:05-3:10)Brett Anderson/VP for Advancement, Colorado State University

**Runs 3:36** outque “…some legacy element.”

**---pkg---**

WHEN LESLIE AND JOHN MALONE ARE HERE AT THE COLORADO RANCH THEY CALL “HARMONY” THEY FOCUS ON THE HORSES THAT ARE A CENTERPOINT OF THEIR LIVES. WITH EQUINE ATHLETES LIKE THESE, INJURIES COME WITH THE TERRETORY.

(John Malone/Philanthropist)

15;55 Healthy as a horse. I don’t now whoever said “healthy as a horse” but they didn’t know what they were talking about.

(Leslie Malone/Philanthropist)

You put so much training in and they tend to break down, and you’re doing this and doing that to keep them going. It just would be wonderful to have them have their health longer, for a longer period.”

AFTER WORKING CLOSELY WITH VETERINARIANS AT COLORADO STATE UNIVERSITY, NOW THE COUPLE IS DONATING MORE THAN 42 MILLION DOLLARS TO COLORADO STATE - THE LARGEST CASH GIFT IN CSU HISTORY.

(Tony Frank/President, Colorado State University)

This is an absolutely transformational moment for Colorado State University. In addition to being the largest single cash gift in the university’s history this gift really positions us to build on our foundation as a leader in translational medicine and move us into the OneHealth arena, in that area where advances in veterinary medicine very rapidly move into the sphere of benefitting human health.

(John Malone)

09;22 I think we look at CSU as a pragmatic place to invest research money

THE GIFT FROM THE CELEBRATED MEDIA MAGNATE WILL START A RESEARCH INSTITUTE AT C.S.U. TO DEVELOP FOR ANIMALS THERAPIES THAT WILL TRANSLATE TO HUMAN MEDICINE: FOCUSED PARTICULARLY ON BIOLOGIC THERAPIES.

(Dr. Wayne McIlwraith/CSU Equine Orthopedic Veterinarian)

03;13 Covers the gamut of protein therapies, gene therapies, stem cell therapies: non-surgical therapies that can make things better for both the horse and the human.

(John Malone)

16;44 Who is in the best position to do something about this, to take cutting edge research, apply it pragmatically to the problems we see that people and horses are encountering on a day to day basis, it became pretty logical CSU was the right place to go.

(nats: so you injected stem cells into one of his stifles? Yes.)

THIS IS ONE OF THE MALONE’S HORSES, BLIXT. HE’S RECOVERING WELL AFTER HAVING STEM CELLS INJECTED TO HELP TREAT INJUIRIES TO BOTH STIFLES WHICH ARE SIMILAR TO OUR KNEES.

(Dr. Mindy Story/CSU Equine Orthopedic Veterinarian)

We pulled it out of his tuber coxae actually. So you go into this bone and take bone marrow, and they culture the bone marrow to get the stem cells and then we inject those cells back into his stifles.

(John Malone)

Why it worked, exactly what it’s doing, I don’t know that anybody has totally figured that out.

(Wayne McIlwraith)

There are some really practical questions that we think we can answer better with the new institute.

NOW THE MALONES’ HISTORIC GIFT WILL HELP DEVELOP THERAPIES WITH LIVING TISSUES AND LESS-INVASIVE SURGICAL TECHNIQUES, PUSHING INNOVATIONS FROM VETERINARY MEDICINE TO HUMAN MEDICINE AT THE NEW INSTITUTE FOR BIOLOGIC TRANSLATIONAL THERAPIES.

(Brett Anderson/VP for Advancement, Colorado State University)

We are truly humbled by John and Leslie Malone’s gift to Colorado State University. It’s a true vote of confidence in Colorado State University and that makes a world of difference today and in the future.

AND JOHN MALONE SAYS COLORADO STATE UNIVERSITY IS THE RIGHT PLACE TO INVEST, TO MAKE AN EVEN BIGGER DIFFERENCE BY IMPROVING THE LIVES OF ANIMALS AND PEOPLE.

(John Malone)

For us it’s that we can put the money where it has lots of impact, where it can start something, where it can have very long term sustainable impact. You’re trying to give it perpetuity; some legacy element.

###